



THE FRUGAL FAMILY

YOU CAN SAVE MONEY & SAVE THE WORLD!



2K

90 % Female followers
age 25 - 45



55 K

weekly impressions
from over 3K
followers



5K

regular post reach
from 1.5K followers
3 active groups



24K

Monthly views ever
50+ Boards

CONTACT

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WE OFFER: Reviews, Workshops, Guest Posts, Adverts, Speaker

ABOUT THE WEBSITE

After 15 years lecturing in Mental Health Recovery to those in distress, the surprising arrival of four children and a desire to get back to our basic values; a family project turned into The Frugal Family website. Headed by Claire, we aim to support and inspire average families like us to live an ethically frugal life. The blog enjoys 2,000 daily hits. Spend Less, Use Less, Do More